



Investment Opportunity November 2025

AI AGENTS FOR PERSONAL WEALTH

NOYACK

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THE PROBLEM:

Wealth Without Guidance

Young investors are leaving \$2.3 trillion in potential wealth unrealized because the current wealth management climate is:

COMPLEX

Young investors (Millennial and Gen Z)
lack tailored wealth strategies

FRAGMENTED

58% of clients must log into multiple digital platforms to manage their wealth

INACCESSIBLE

High-quality financial advice is
gated behind high minimums and fees

THE TIME TO INVEST IN AI IS NOW

From Helpful Tools to Autonomous Agents

Enormous market potential for Investors

Agentic AI Market by 2034	Annual Growth Rates	Businesses using AI agents in production	Economic Value from Generative AI Per Year	# of AI Agents by 2028
Up from \$5B in 2024	Faster than cloud, mobile, and SaaS at the same stage	Based on a 2025 executive survey	Real productivity gains across industries, not just hype	
↑ 3,880% \$199B	>40%	52%	\$4.4T	↑ 1,000x 1.3B

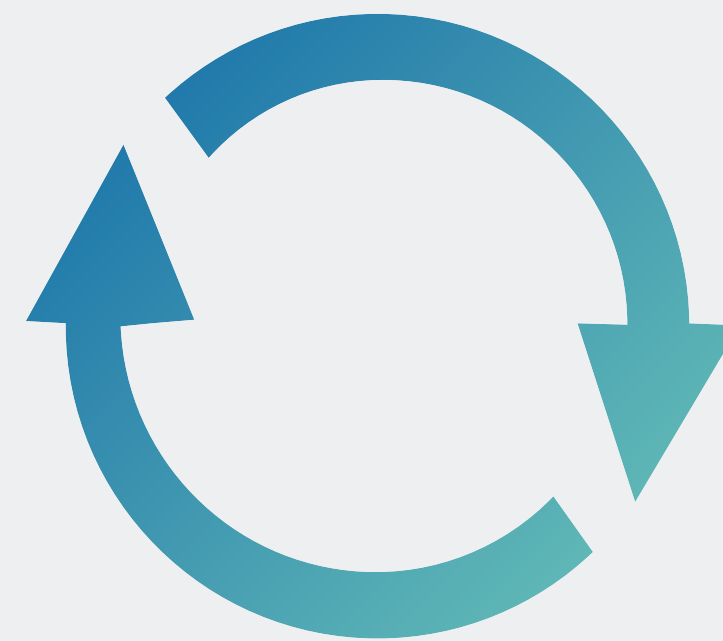
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WHY NOW?

74 Million Millennials will inherit \$4.8 trillion by 2025 (\$100T by 2048!)

How NOYACK Helps:

AI that Acts
Turns learning
into doing



All in One Place
Investing, saving,
debt, taxes

Made for You
Built for how Millennials
actually handle money



WHY NOYACK?

Early Success, Accelerating Momentum

Momentum demonstrates product traction, platform scale, and growing investor confidence as we accelerate agent delivery and distribution.



Investor Confidence

Lead investors: Hillspire & Reen Family Office

Founder skin-in-the-game: CEO CJ Follini is largest individual cash investor

Product Velocity

NoyackAI live

ProphitAI in beta

New AI agents rolling out

Platform & Distribution

Secure integrations expanding

Creator & education channels ramping

Partner pipeline active

AGENTS

1 live • 3 beta • 8+ roadmap

INTEGRATIONS

5 live • 11 in pipeline

DEV VELOCITY

Releases: 2–3 / month

PARTNERS

Pilot partners onboarding

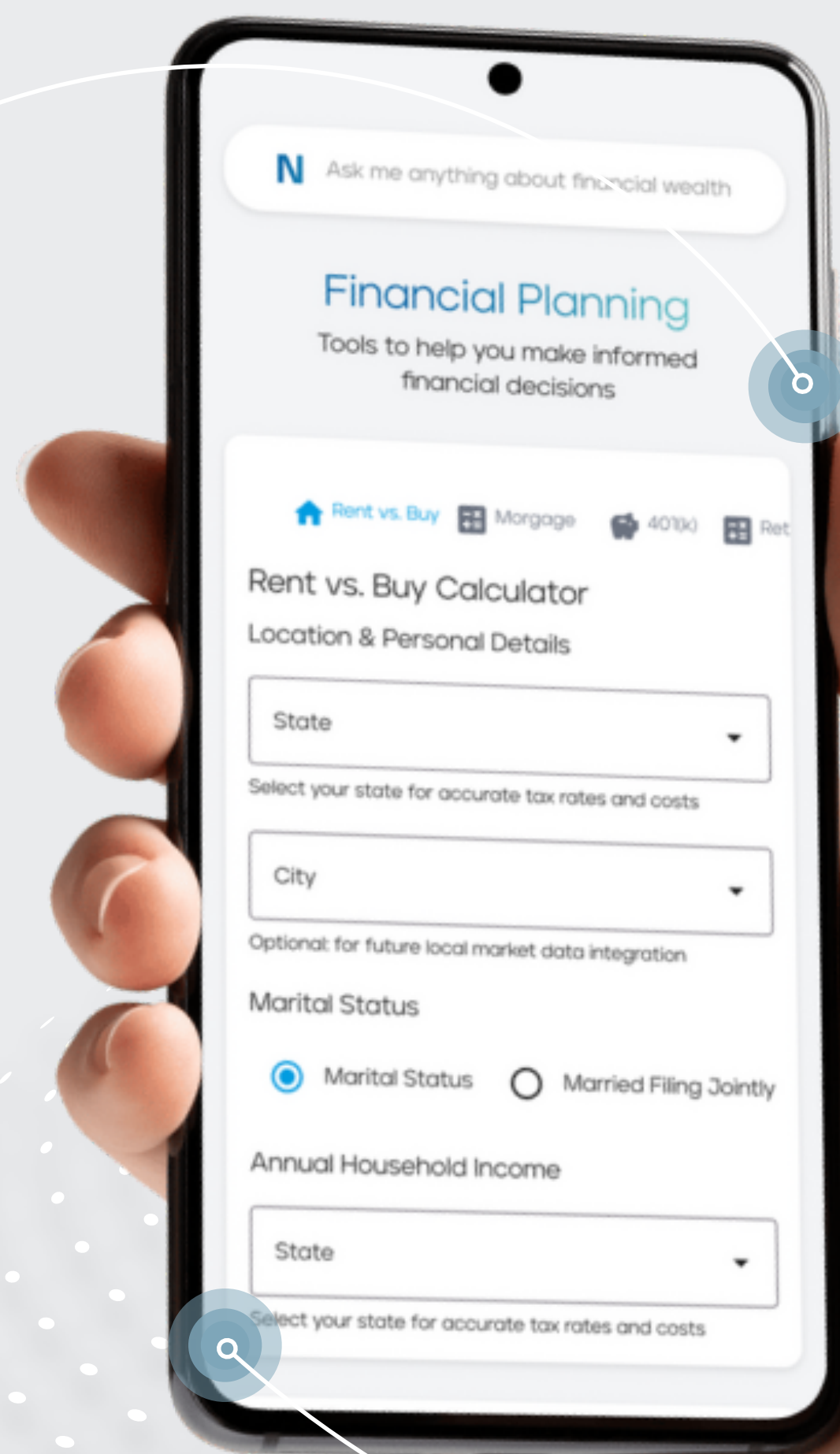
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THE SOLUTION:

Seamless wealth management courtesy of AI agents

NoyackAI
Teach, plan, analyze, and deliver personalized plays

YOUR FINANCIAL COACH AND PLAYBOOK



ProphitAI*
Craft strategies, model and rebalance portfolios.

YOUR PERSONAL PORTFOLIO AGENT

*Partnership with ProphitAI LLC

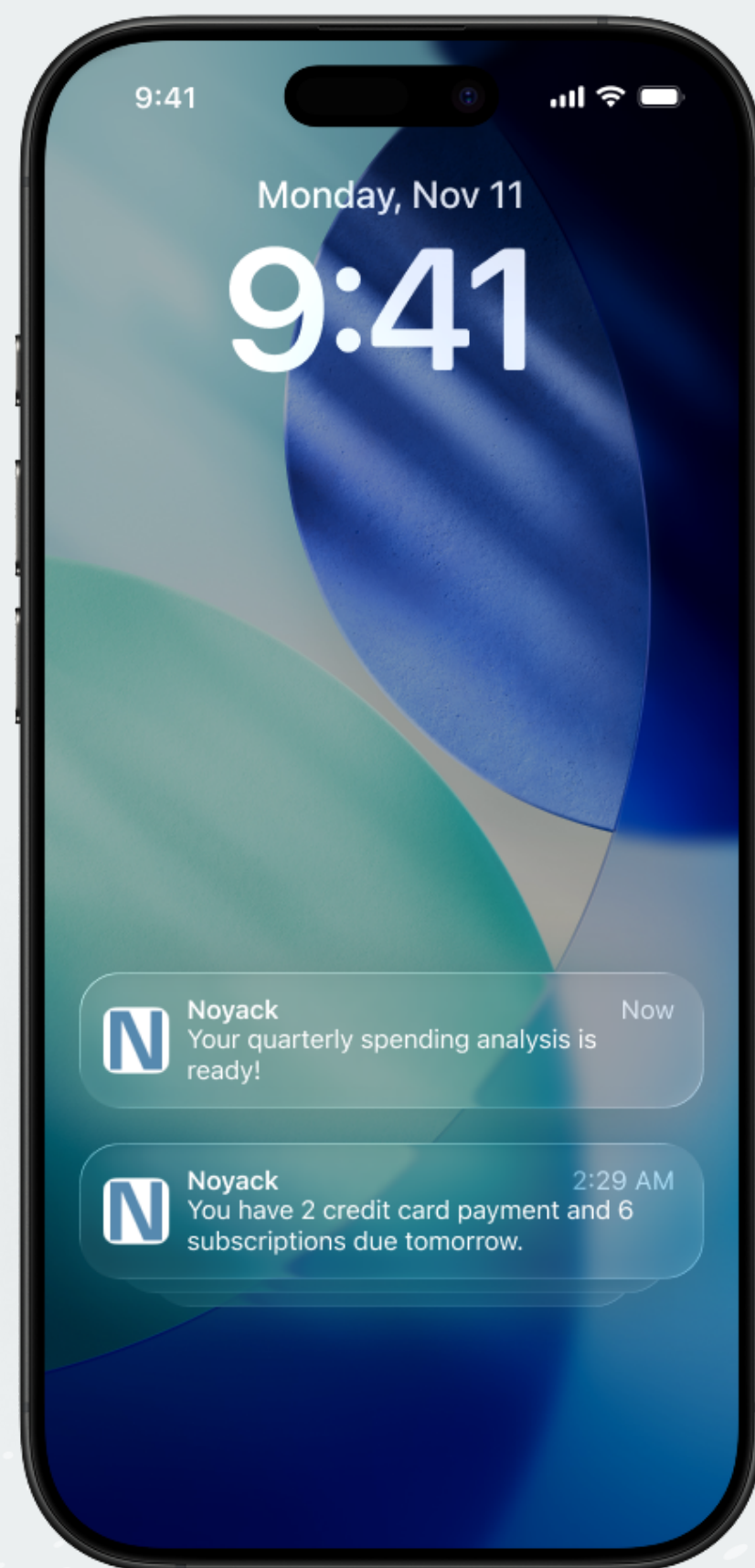
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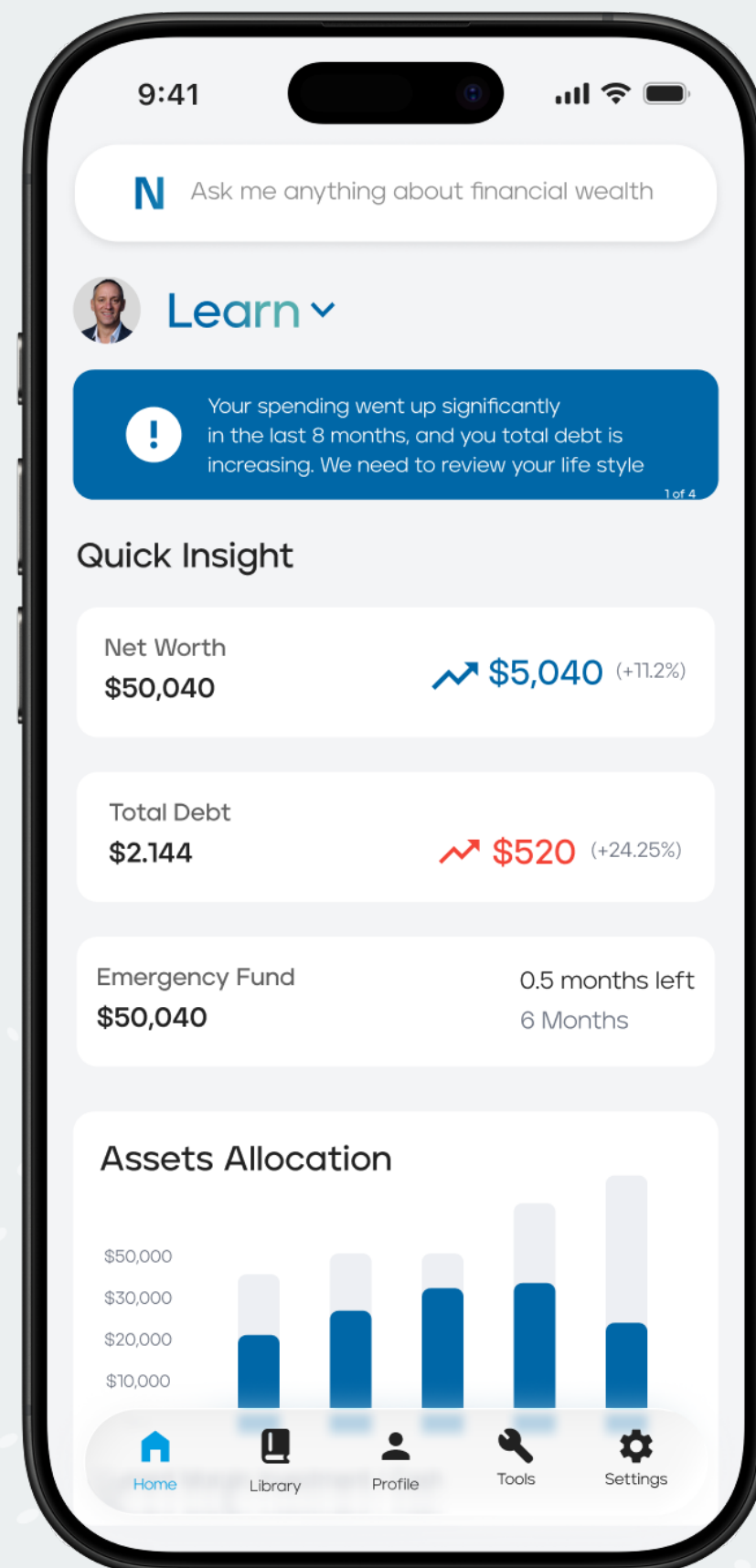
NOYACK

One AI Core, Multiple Agents

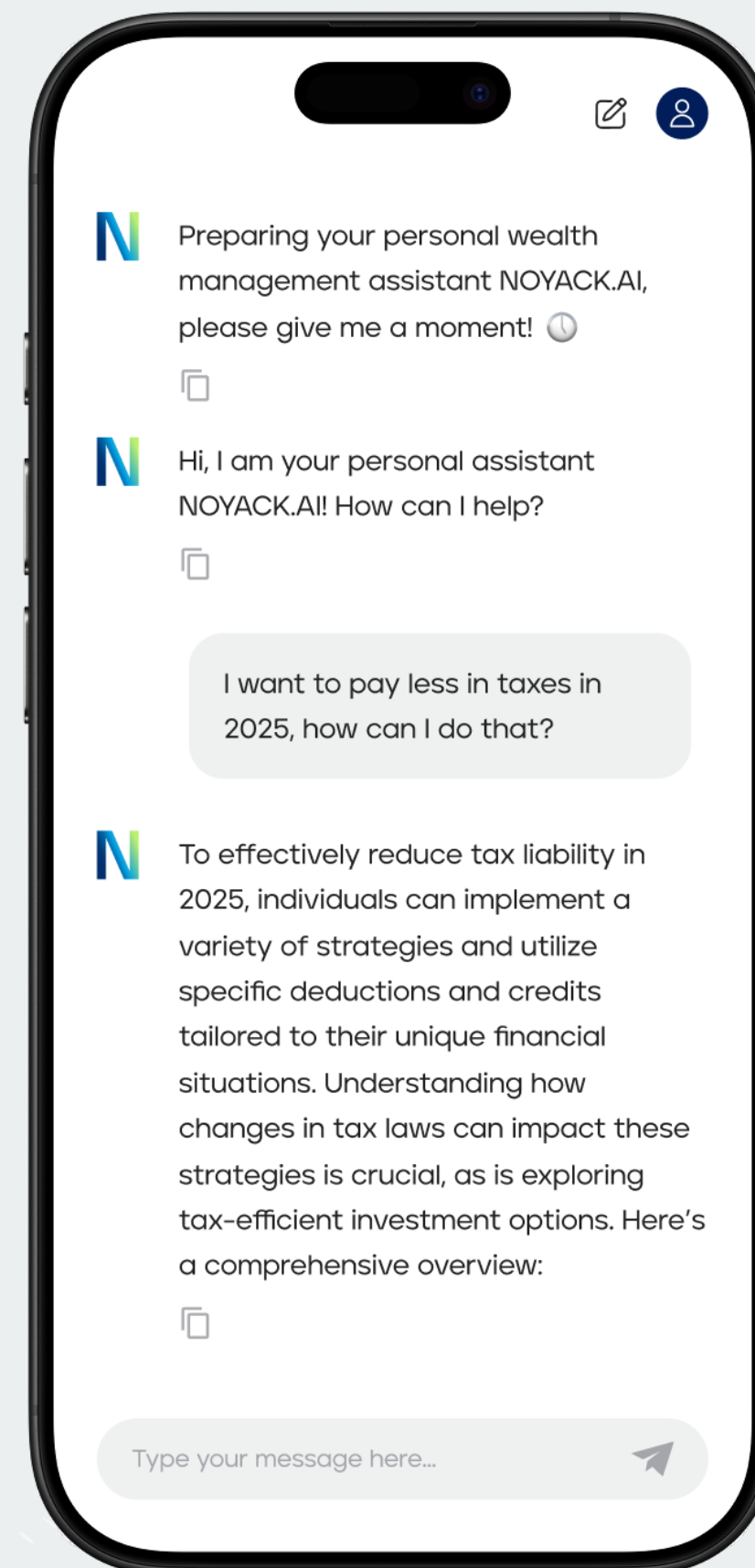
Guiding investors from financial education to portfolio execution.



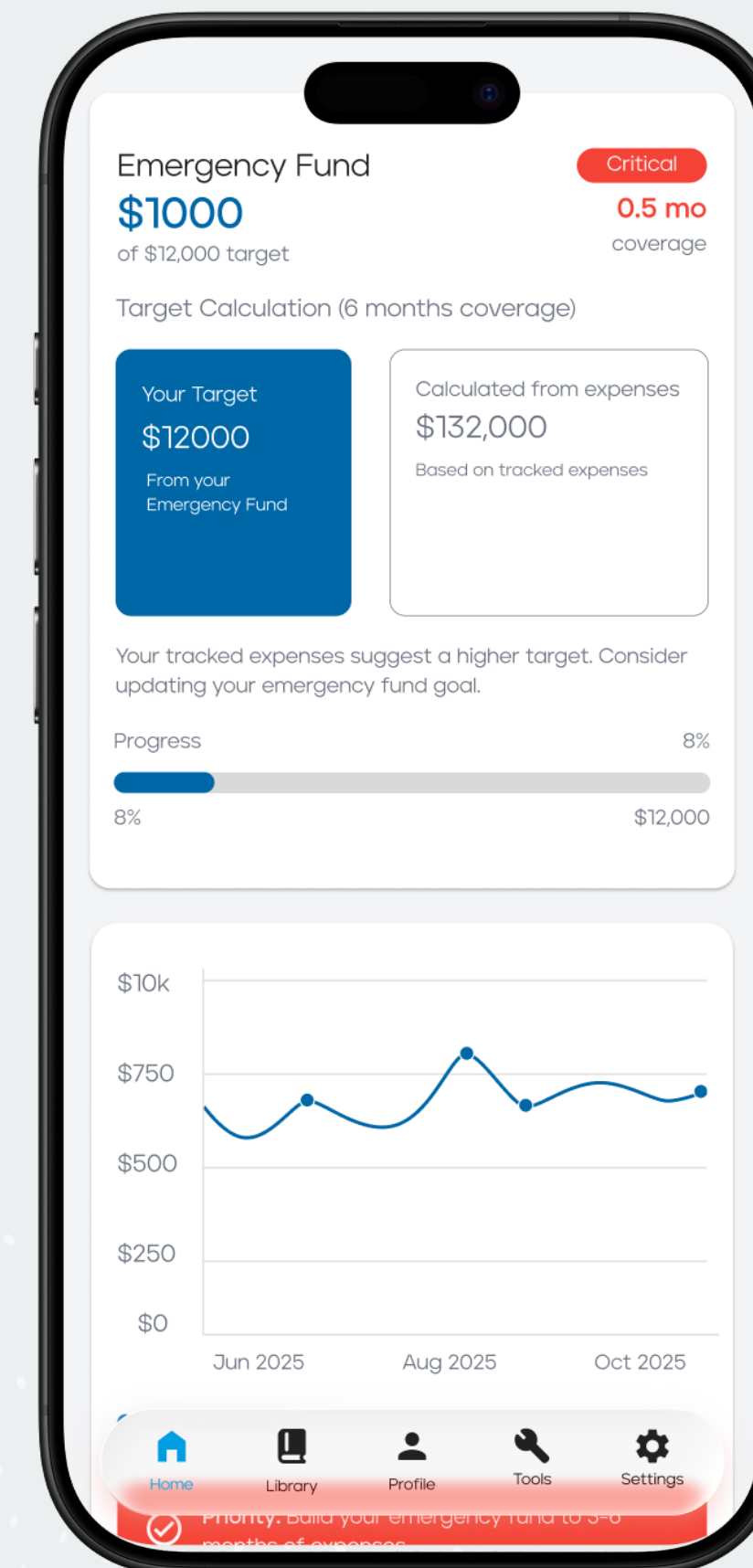
Notifies You



Interacts with You



Keeps You Honest



Built-In Seamlessly.
Everywhere.

THE OPPORTUNITY

Positioned to Capture \$100 Trillion Wealth Transfer



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Scalable Customer Acquisition

Agentic AI increases lifetime value and drastically reduces customer acquisition cost.

INVESTOR ACQUISITION COST REDUCTION

\$300 * → **\$220**
Cost Breakdown:

Audience Acquisition

Agentic AI market attracts customers

\$30

Member Acquisition

Personalized AI agents for education and budgeting capture users long term

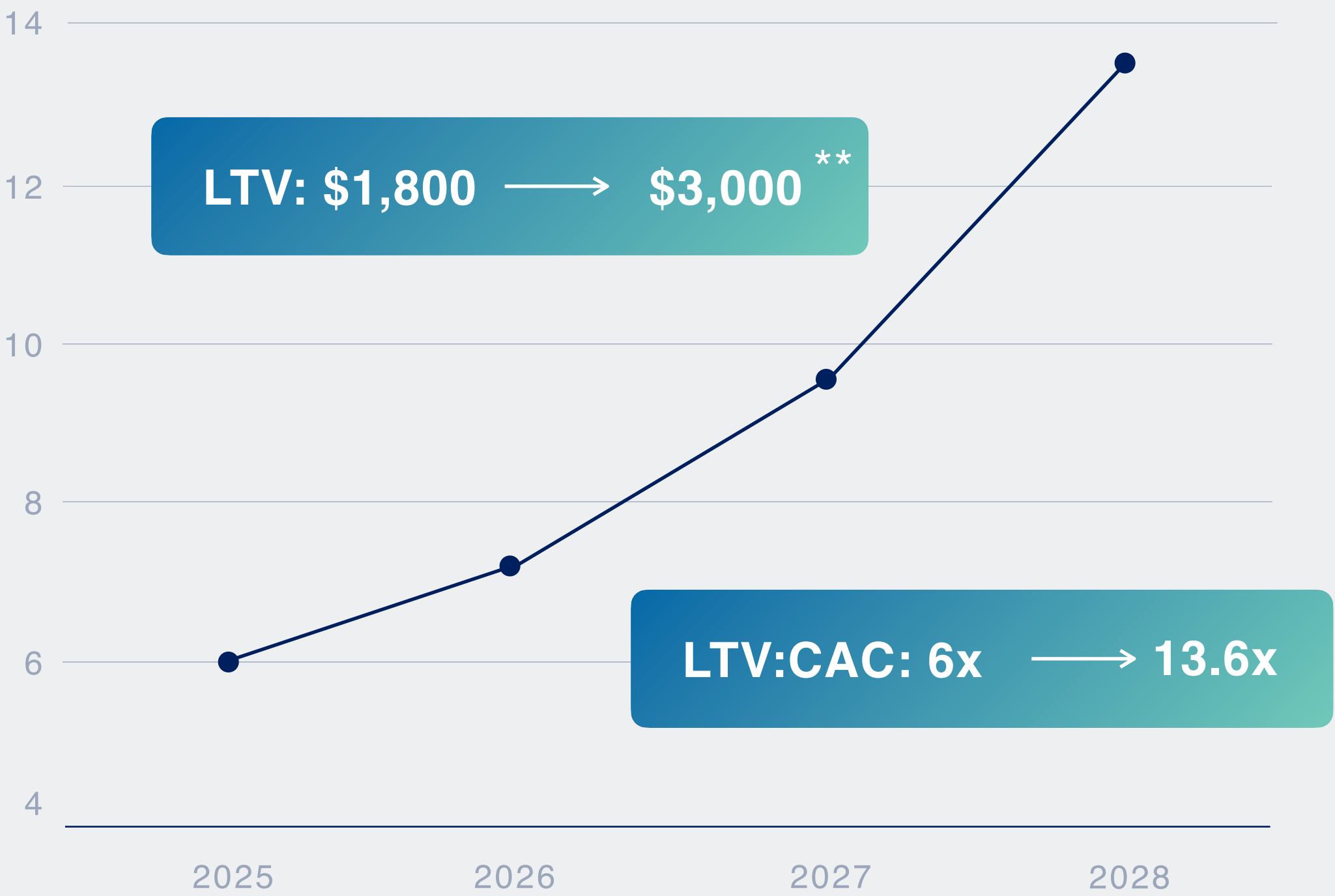
\$70

Investor Acquisition

Investment AI agents build confidence to invest

\$120

LTV:CAC RATIO



*Fintech industry average (Source: CB Insights, 2024) **Modeled using 24–48 month retention and average ARPU of \$25–35/month

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CURRENT ACHIEVEMENTS

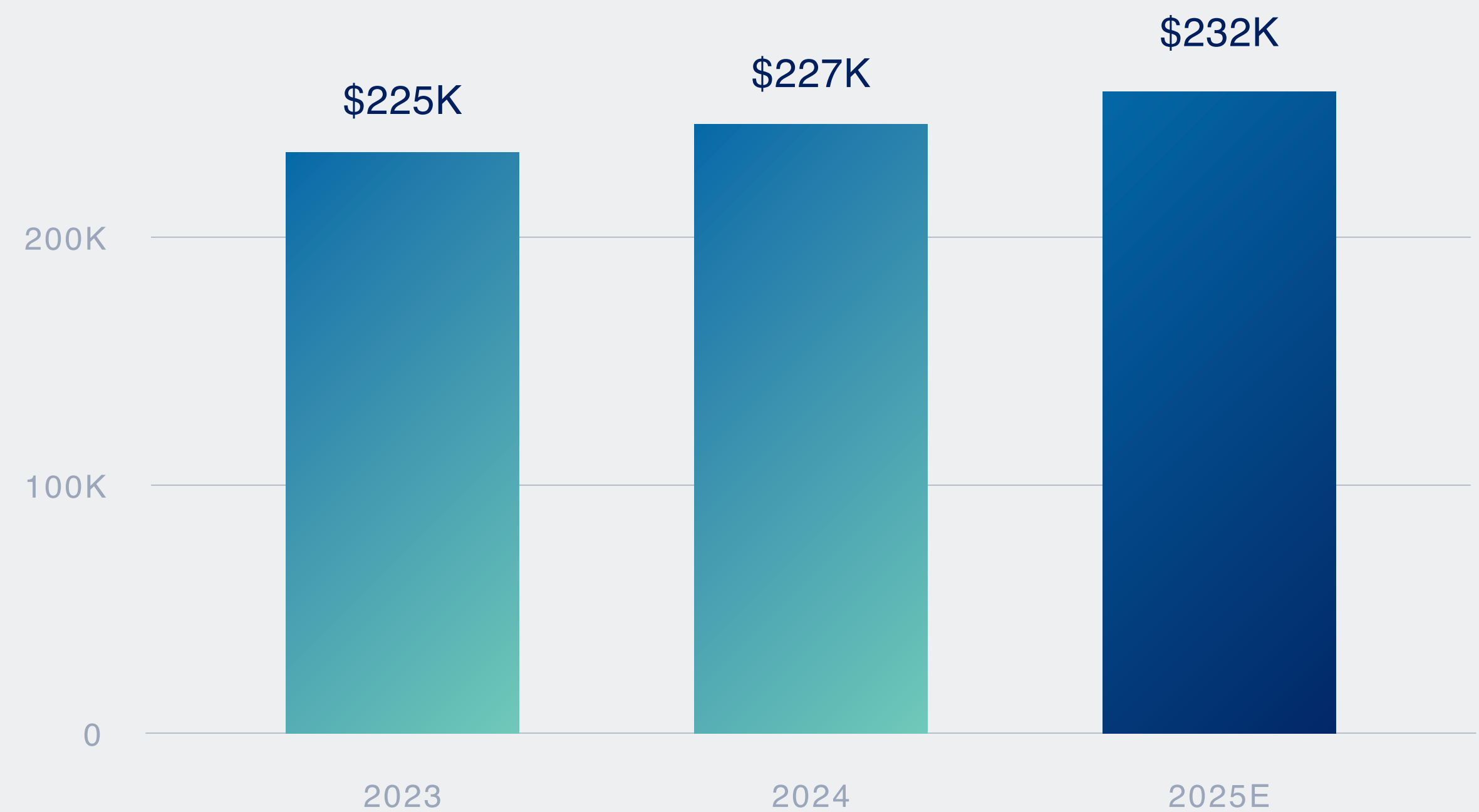
We are not pre-revenue, just pre-unicorn

Strong Momentum

ASSETS UNDER MANAGEMENT IN 2025E

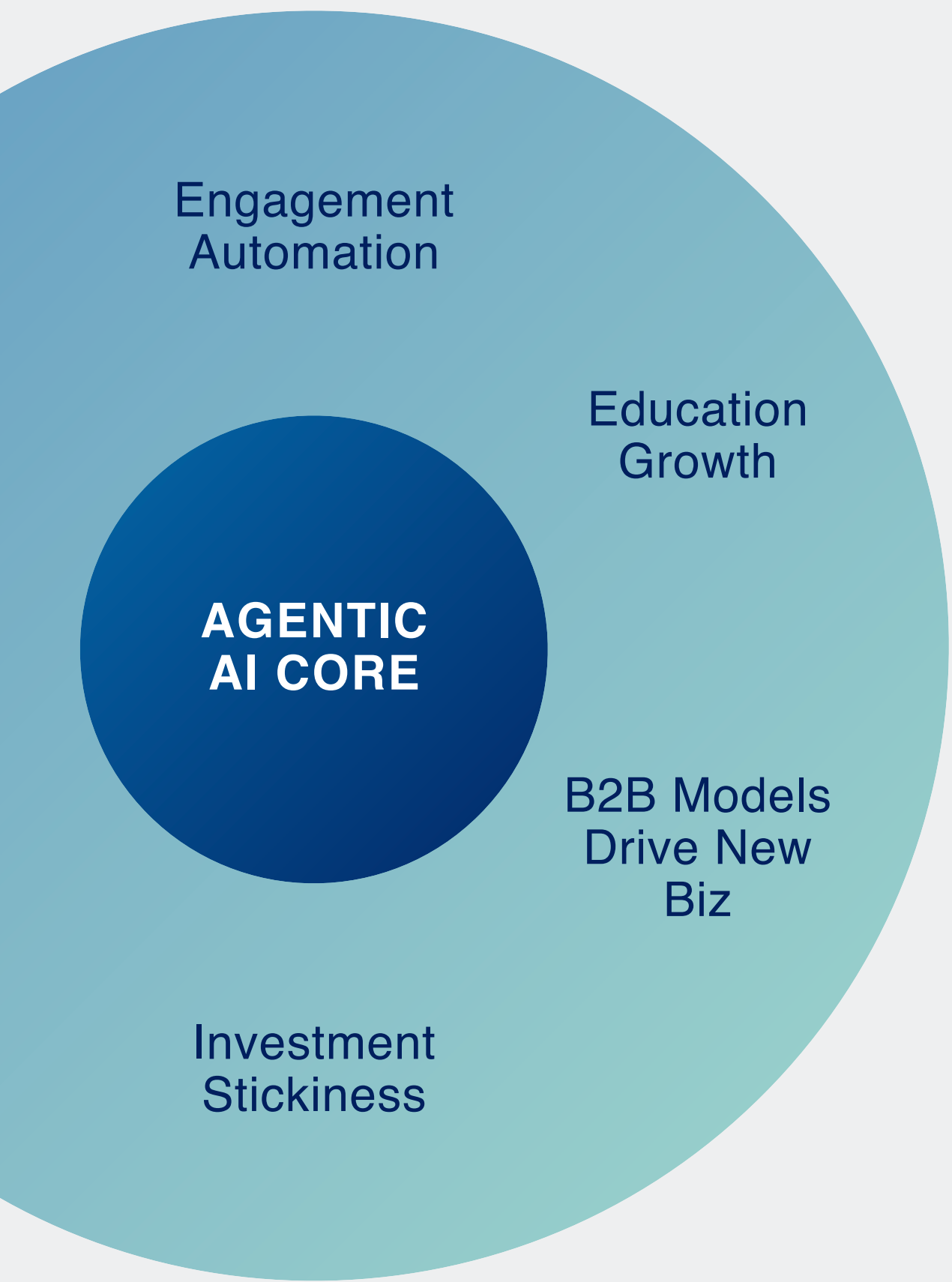


REVENUE IN USD

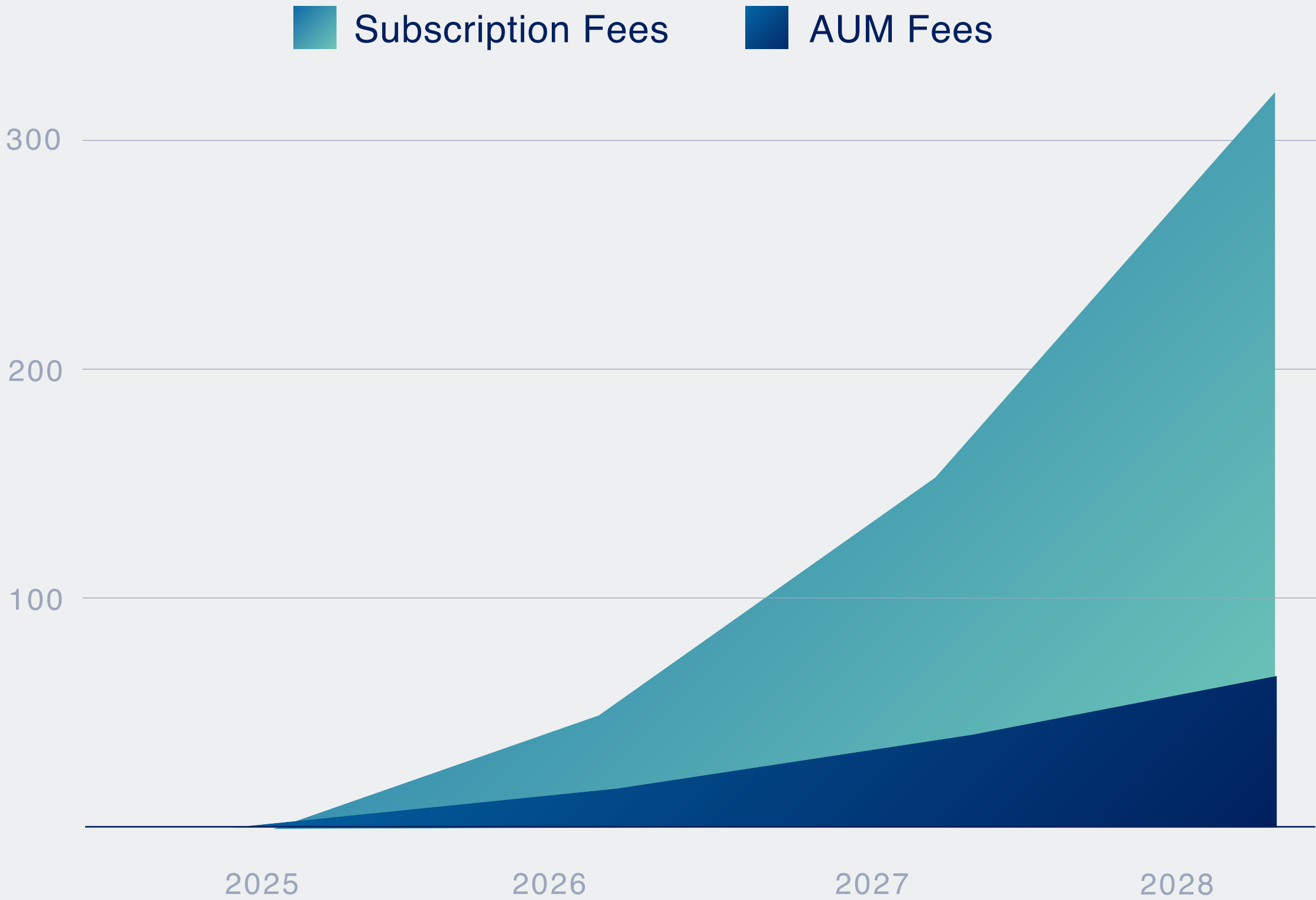


Scaling revenue with autonomous efficiency

Achieve by Q4 2026



REVENUE BY STREAM (PROJECTED)



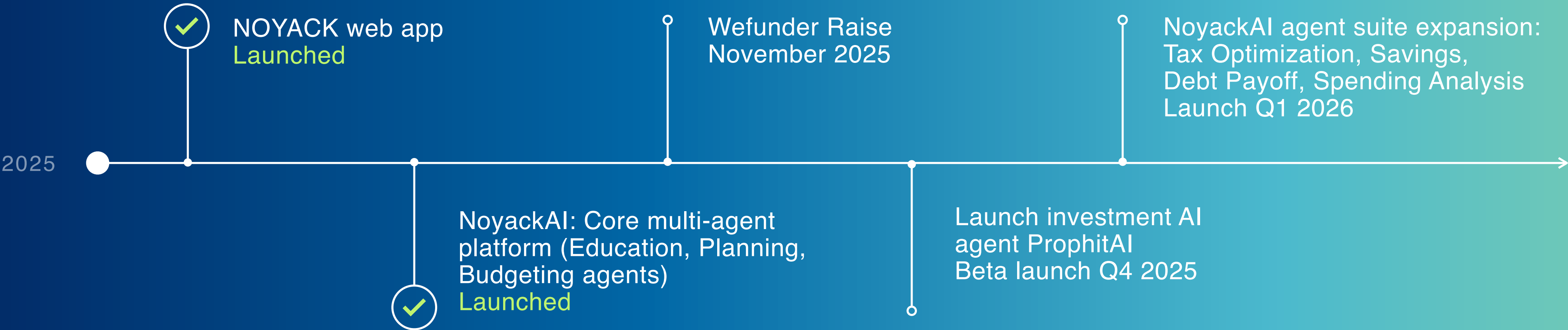
Members (2028) 500,000

Membership Revenue @ \$449 \$225M + \$25 Upsell+ B2B Revenue

Fee Revenue @ 50k invested (75,000 investors) \$56.25M

EXPANSION

Execution Roadmap: Milestones Driving Growth



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Investment Summary

1. Category leader in AI agents for personal wealth.
2. One core, multiple agents - mentor, copilot, orchestrator - from question to action.
3. Early success & velocity: valuation up \$5M → \$50M in ~90 days (As of Oct '25).
4. Product cadence: NoyackAI live • ProphitAI beta • New wave of agents in pipeline.
5. Platform & distribution: secure integrations expanding and creator/education channels ramping.
6. Recurring, diversified model: membership tiers, advisory features, and integration revenue streams.
7. Compounding moat: proprietary agent workflows, evaluation datasets, and integration-driven switching friction.

**THIS DECK SUMMARIZES NOYACK'S INVESTMENT OPPORTUNITY. TO INVEST PLEASE VISIT
[WEFUNDER.COM/NOYACK/](https://wefunder.com/noyack/)**

TEAM

Strong Leadership

A talented leadership team of varied age and professional backgrounds. 75+ years of experience, \$1B AUM, multiple exits.



CJ Follini

CJ Follini, **founded** NOYACK and Noyack Wealth Club, pioneering agentic AI for personal wealth management. 40+ years investing experience, \$1B+ AUM, early SpaceX/Ellevest investor, MIT's AI incubator lead investor.



Stephen Robie

Stephen Robie is the **Chief Financial Officer** of NOYACK, leading financial strategy and AI-driven innovation across finance and investment operations, with over three decades of REIT and private markets experience.



Mohamed Koné

Mohamed Koné is **CTO** of Noyack Wealth Club, leading the development of AI-enhanced wealth management platforms that leverage intelligent automation to democratize sophisticated financial strategies for Millennials and high earners.



Paola Saladin

Paola Saladin is NOYACK's **Chief of Staff** and social/content lead, promoting NOYACK's agentic AI mission on socials and converting engaged followers into newsletter subscribers while translating financial education for Millennials and Gen Z.



David Merrill

David Merrill is a **marketing strategist** and founder of Camisado Marketing, leveraging agentic AI to create scalable, investment-ready growth engines.



Invest Now

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THIS APPENDIX FORMS AN INTEGRAL PART OF THE NOYACK LLC INVESTOR PRESENTATION AND SHOULD BE READ IN CONJUNCTION WITH THE COMPLETE OFFERING MATERIALS WHEN AVAILABLE.

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