

A woman with long, light-colored hair is shown in profile, looking down at a smartphone screen. The background is dark with a subtle, glowing pattern of small white dots.

# Investment Opportunity November 2025

AI AGENTS FOR PERSONAL WEALTH

# NOYACK

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THE PROBLEM:

# Wealth Without Guidance

Young investors are leaving \$2.3 trillion in potential wealth unrealized because the current wealth management climate is:

COMPLEX

FRAGMENTED

INACCESSIBLE

**Young investors (Millennial and Gen Z) lack tailored wealth strategies**

**58% of clients must log into multiple digital platforms** to manage their wealth

**High-quality financial advice is gated behind high minimums and fees**

THE TIME TO INVEST IN AI IS NOW

# From Helpful Tools to Autonomous Agents

Enormous market potential for Investors

Agentic AI Market by 2034

Up from \$5B in 2024

↑ 3,880%

**\$199B**

Annual Growth Rates

Faster than cloud, mobile, and SaaS at the same stage

**>40%**

Businesses using AI agents in production

Based on a 2025 executive survey

**52%**

Economic Value from Generative AI Per Year

Real productivity gains across industries, not just hype

**\$4.4T**

# of AI Agents by 2028

↑ 1,000x

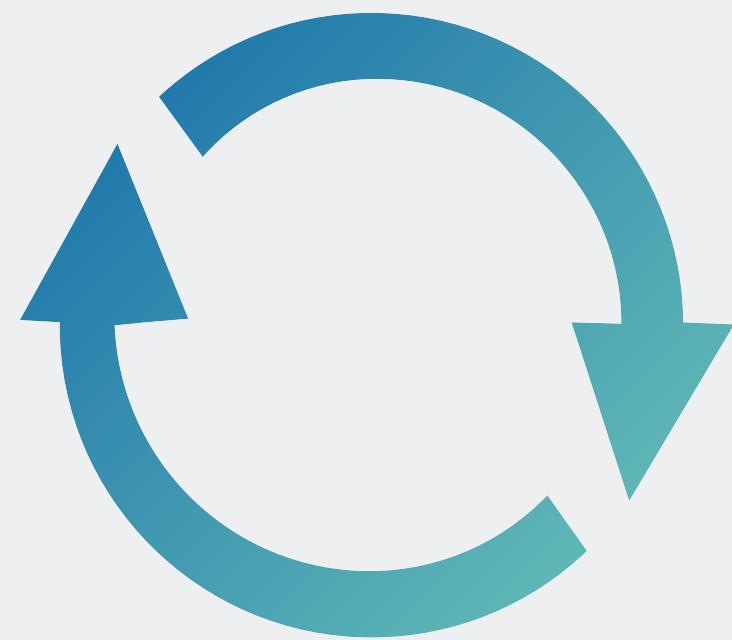
**1.3B**

WHY NOW?

# 74 Million Millennials will inherit \$4.8 trillion by 2025 (\$100T by 2048!)



**AI that Acts**  
Turns learning  
into doing



**Made for You**  
Built for how Millennials  
actually handle money

**All in One Place**  
Investing, saving,  
debt, taxes



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WHY NOYACK?

# Early Success, Accelerating Momentum

Momentum demonstrates product traction, platform scale, and growing investor confidence as we accelerate agent delivery and distribution.

Valuation Q2 2025  
\$5M

Valuation Oct. 2025  
\$50M

↑ 10X  
IN 90 DAYS

## Investor Confidence

Lead investors: Hillspire & Reen Family Office

Founder skin-in-the-game: CEO CJ Follini is largest individual cash investor

## Product Velocity

NoyackAI live

ProphitAI in beta

New AI agents rolling out

## Platform & Distribution

Secure integrations expanding

Creator & education channels ramping

Partner pipeline active

### AGENTS

1 live • 3 beta • 8+ roadmap

### INTEGRATIONS

5 live • 11 in pipeline

### DEV VELOCITY

Releases: 2–3 / month

### PARTNERS

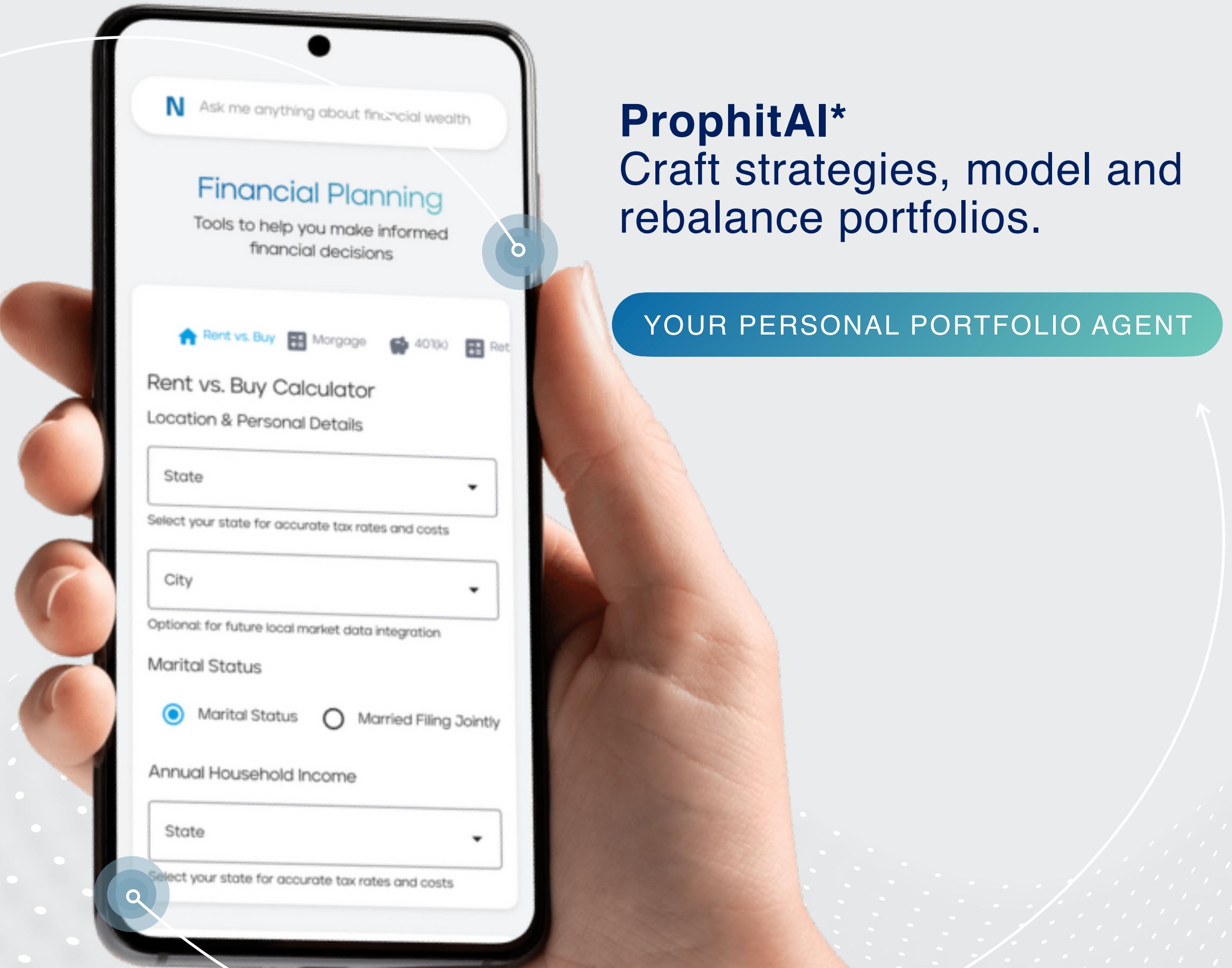
Pilot partners onboarding

THE SOLUTION:

# Seamless wealth management courtesy of AI agents

**NoyackAI**  
Teach, plan, analyze, and deliver personalized plays

YOUR FINANCIAL COACH AND PLAYBOOK



**ProphitAI\***  
Craft strategies, model and rebalance portfolios.

YOUR PERSONAL PORTFOLIO AGENT

\*Partnership with ProphitAI LLC

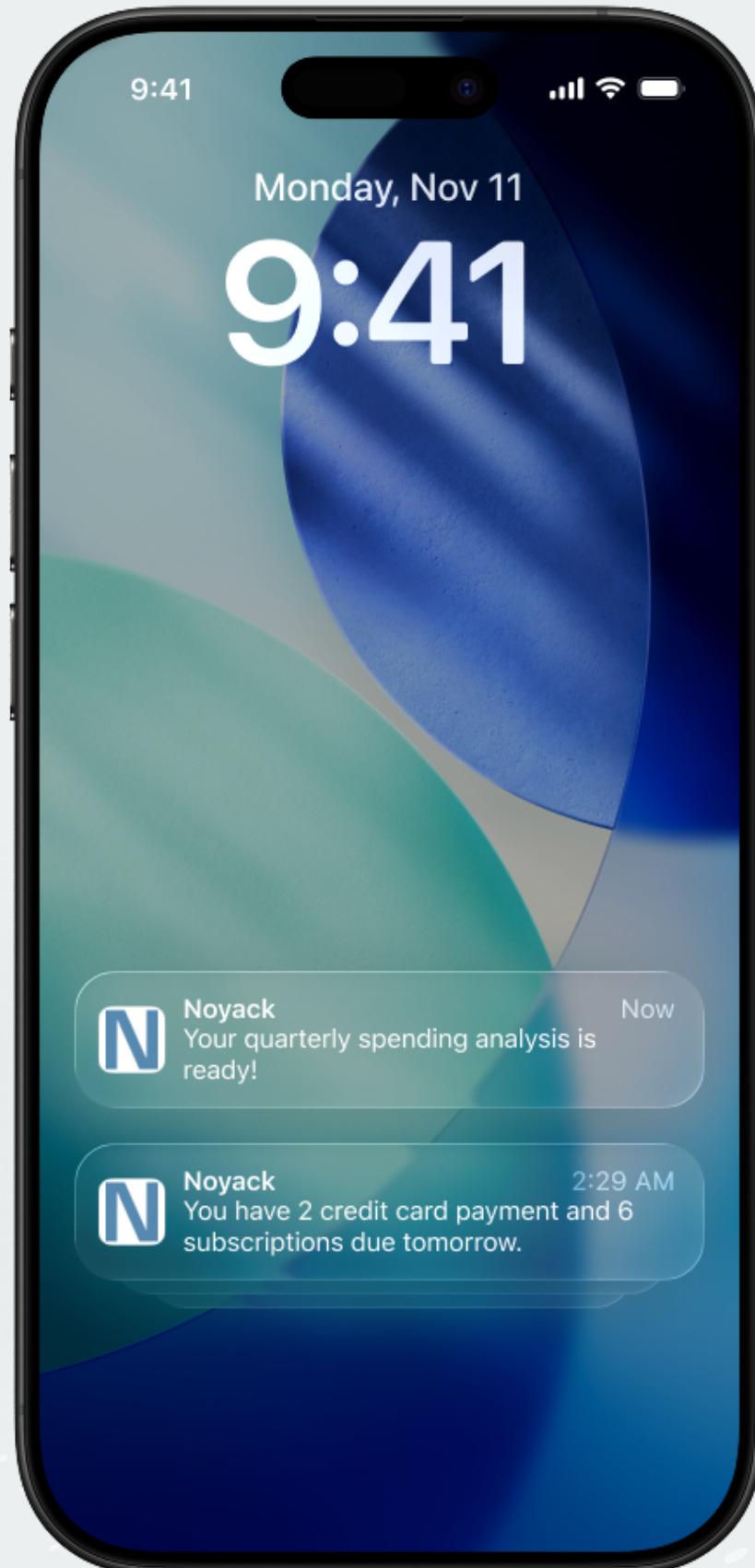
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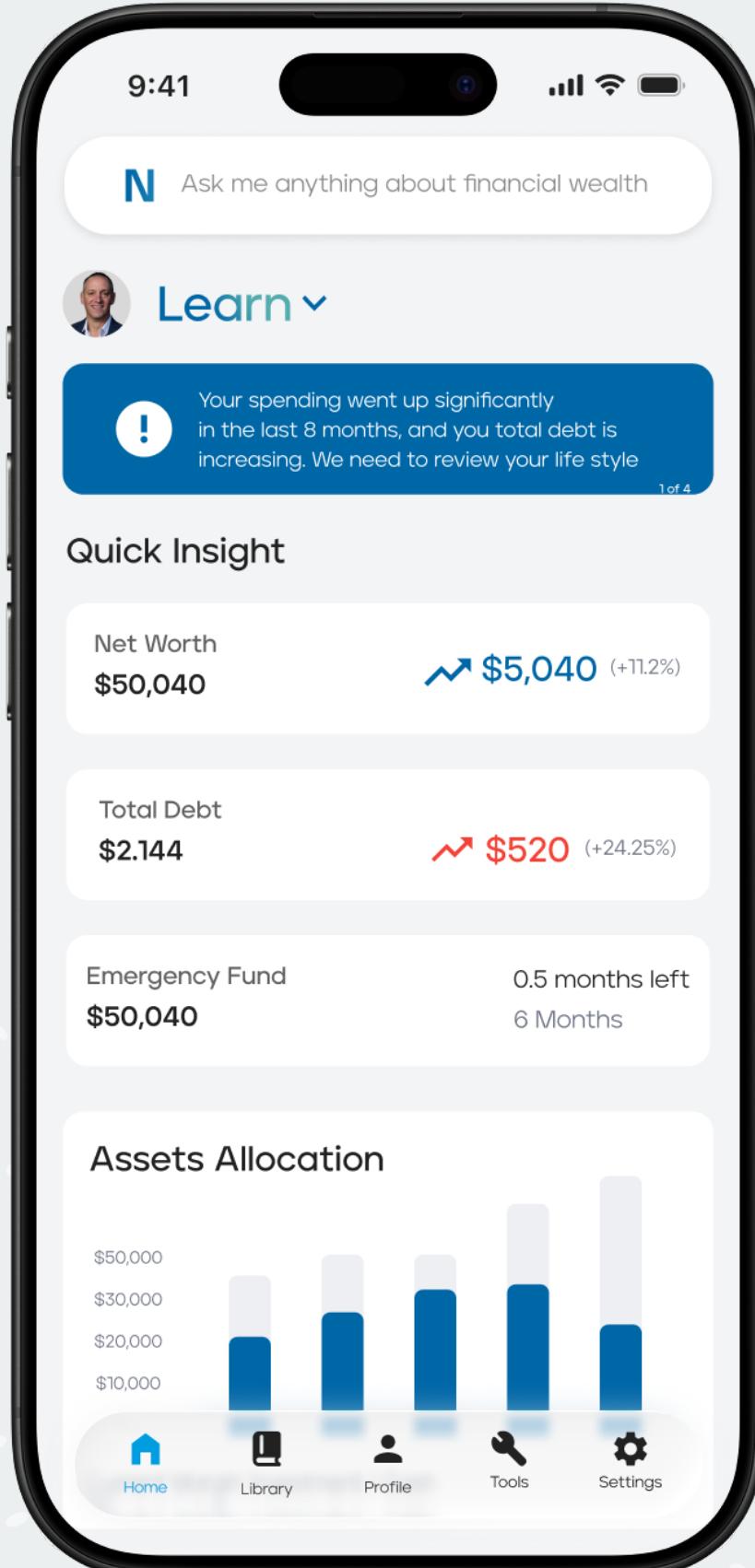
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# One AI Core, Multiple Agents

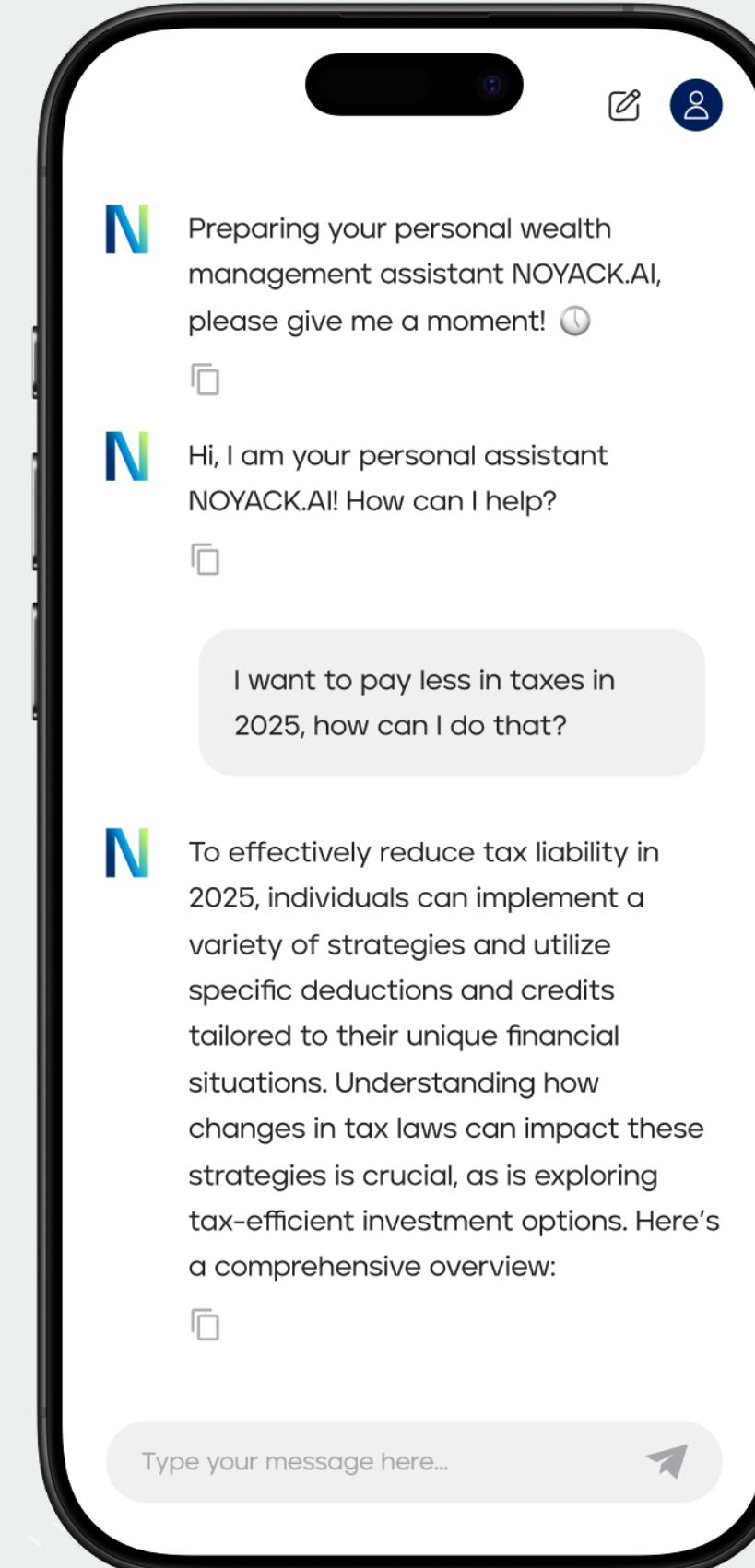
Guiding investors from financial education to portfolio execution.



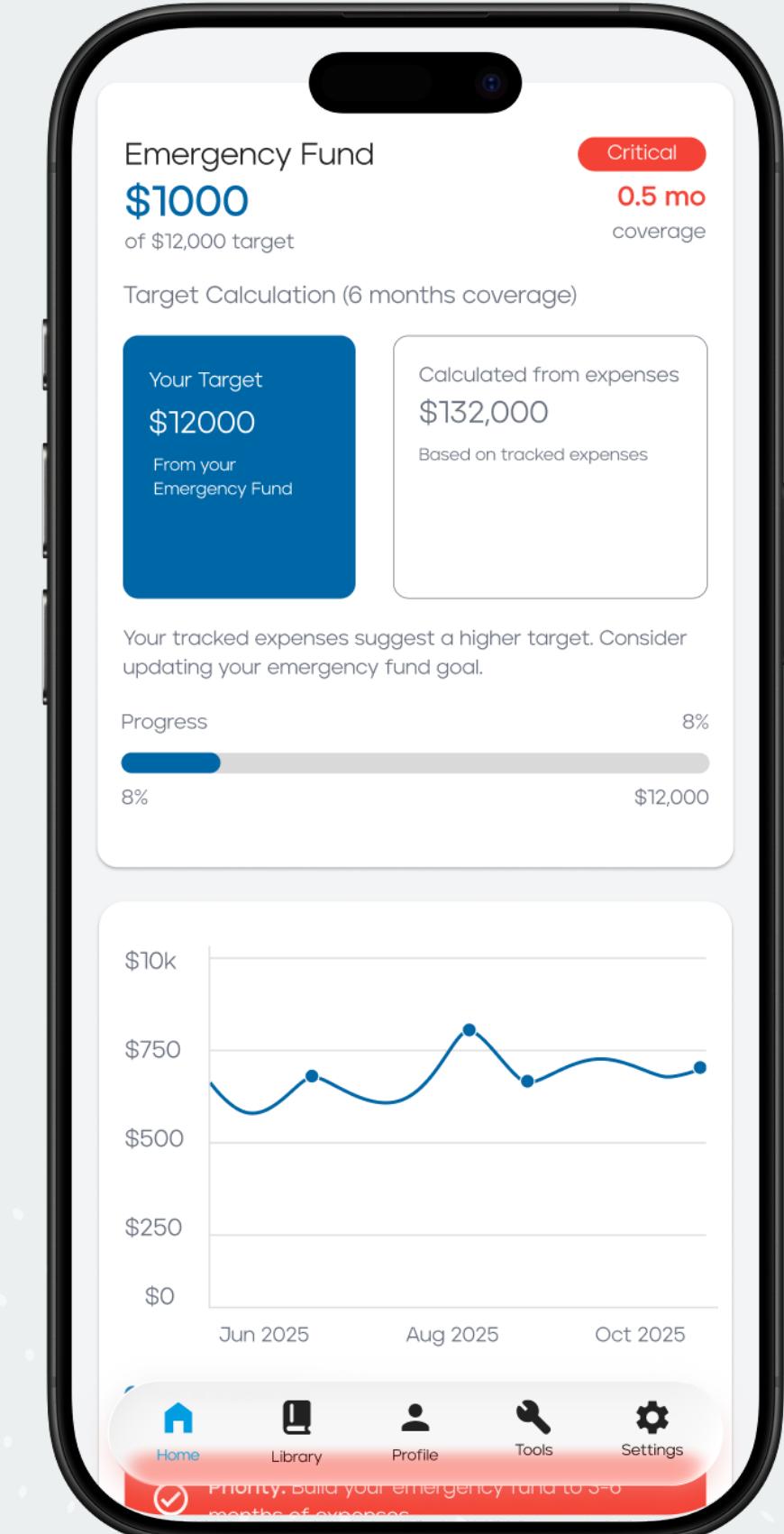
Notifies You



Interacts with You



Keeps You Honest



Built-In Seamlessly.  
Everywhere.

THE OPPORTUNITY

# Positioned to Capture \$100 Trillion Wealth Transfer



## GROWTH FLYWHEEL

# Scalable Customer Acquisition

Agentic AI increases lifetime value and drastically reduces customer acquisition cost.

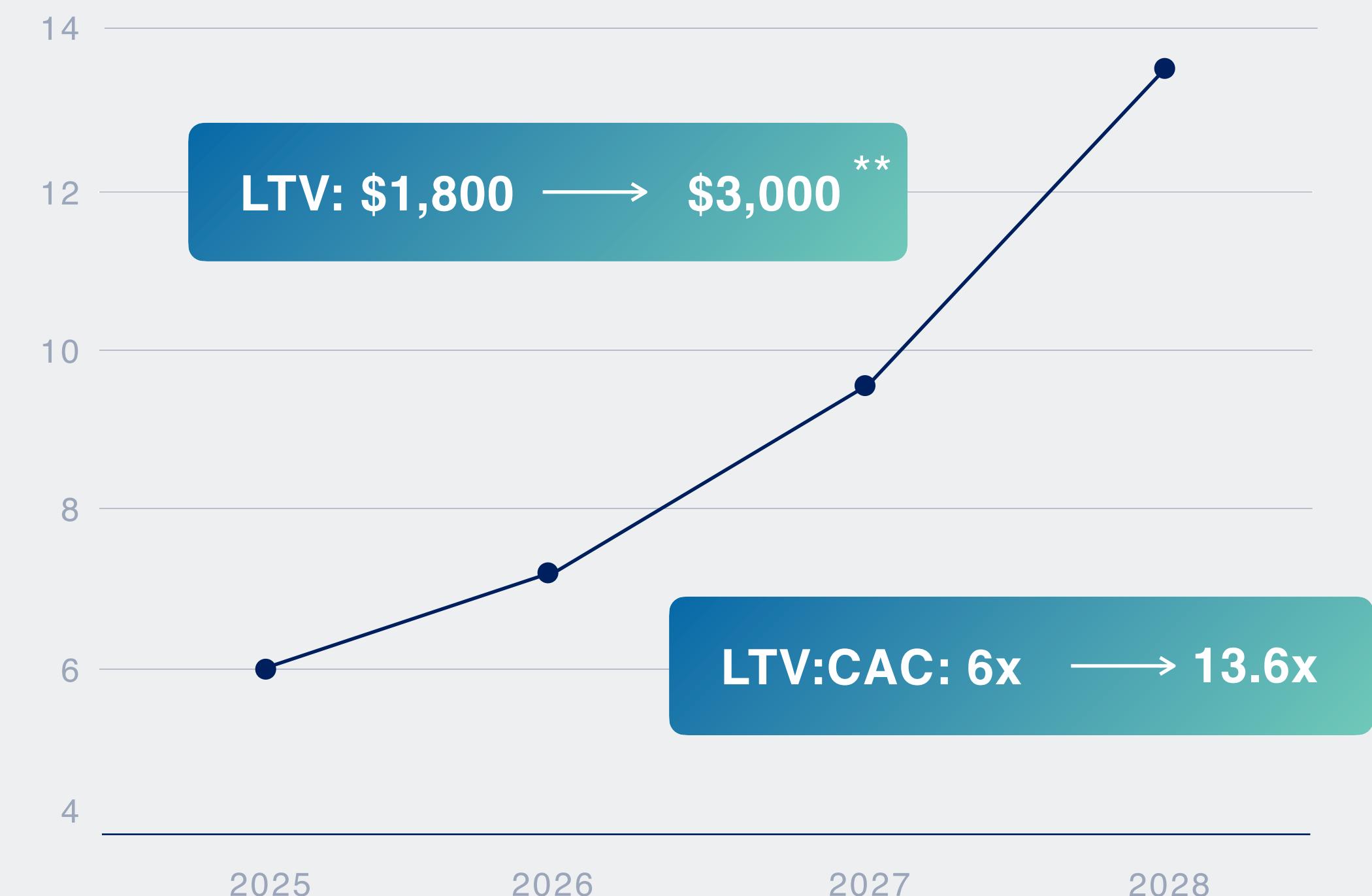
### INVESTOR ACQUISITION COST REDUCTION

\$300 \* → \$220

Cost Breakdown:



### LTV:CAC RATIO



\*Fintech industry average (Source: CB Insights, 2024) \*\*Modeled using 24–48 month retention and average ARPU of \$25–35/month

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CURRENT ACHIEVEMENTS

# We are not pre-revenue, just pre-unicorn

Strong Momentum

## ASSETS UNDER MANAGEMENT IN 2025E



## REVENUE IN USD



REVENUE MODEL

# Scaling revenue with autonomous efficiency

Achieve by Q4 2026



## REVENUE BY STREAM (PROJECTED)



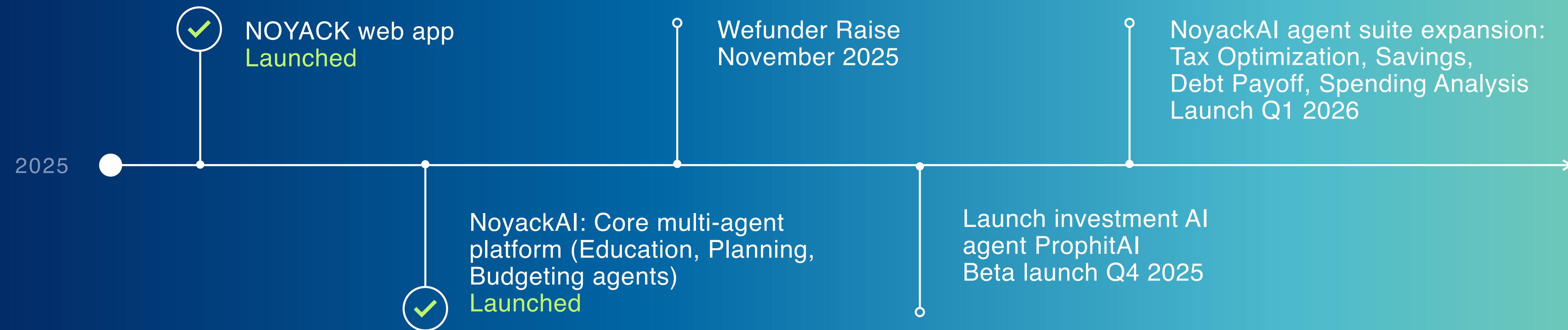
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EXPANSION

# Execution Roadmap: Milestones Driving Growth



# Investment Summary

1. Category leader in AI agents for personal wealth.
2. One core, multiple agents - mentor, copilot, orchestrator - from question to action.
3. Early success & velocity: valuation up \$5M → \$50M in ~90 days (As of Oct '25).
4. Product cadence: NoyackAI live • ProphitAI beta • New wave of agents in pipeline.
5. Platform & distribution: secure integrations expanding and creator/education channels ramping.
6. Recurring, diversified model: membership tiers, advisory features, and integration revenue streams.
7. Compounding moat: proprietary agent workflows, evaluation datasets, and integration-driven switching friction.

**THIS DECK SUMMARIZES NOYACK'S INVESTMENT OPPORTUNITY. TO INVEST PLEASE VISIT  
WEFUNDER.COM/NOYACK/**

# Strong Leadership

A talented leadership team of varied age and professional backgrounds. 75+ years of experience, \$1B AUM, multiple exits.

**CJ Follini**

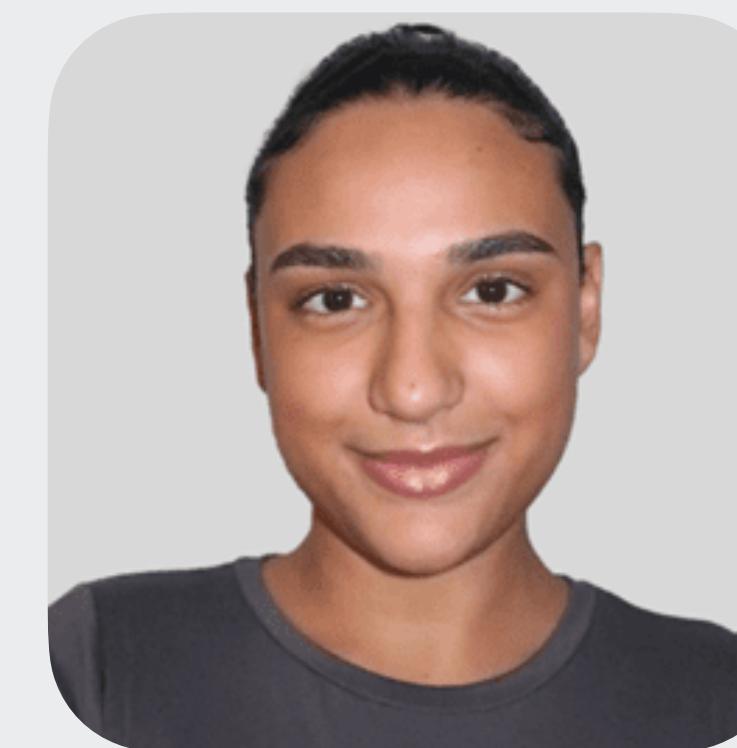
CJ Follini, **founded** NOYACK and Noyack Wealth Club, pioneering agentic AI for personal wealth management. 40+ years investing experience, \$1B+ AUM, early SpaceX/Ellevest investor, MIT's AI incubator lead investor.

**Stephen Robie**

Stephen Robie is the **Chief Financial Officer** of NOYACK, leading financial strategy and AI-driven innovation across finance and investment operations, with over three decades of REIT and private markets experience.

**Mohamed Koné**

Mohamed Koné is **CTO** of Noyack Wealth Club, leading the development of AI-enhanced wealth management platforms that leverage intelligent automation to democratize sophisticated financial strategies for Millennials and high earners.

**Paola Saladin**

Paola Saladin is NOYACK's **Chief of Staff** and social/content lead, promoting NOYACK's agentic AI mission on socials and converting engaged followers into newsletter subscribers while translating financial education for Millennials and Gen Z.

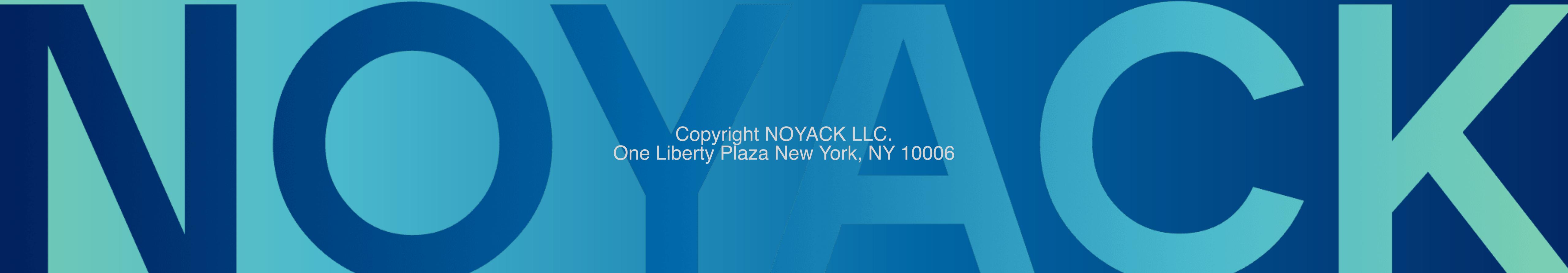
**David Merrill**

David Merrill is a **marketing strategist** and founder of Camisado Marketing, leveraging agentic AI to create scalable, investment-ready growth engines.



# Invest Now

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